

Dear Young Booksellers, cooperators & friends!

After a successful Xmas season, we wish you to spend a healthy, joyful and inspiring 2011!

And what is more inspiring than this year's congress in Moscow, Russia, a country where never before an ICYB was held! This newsletter contains all the information you need to know but is also looking back at Belgium's ICYB 2010, ICYB Happy Hour in Frankfurt, our new site, EBF/IBF news, Job Perspective...

1. ICYB 2011: Russia here we come!



The Russian Booksellers Association and **Moscow House of Books** are enthusiastic to organize this year's ICYB in Moscow. After 2 years of planning and organizing, they are giving us all the needed information and are waiting from all of us to visit their big and beautiful country and learn all about the Russian Book Trade from their experts! (Tips: same prize as the last 4 years in ICYB, speeches from official representatives, Frankfurt Book Fair representative, visits to the biggest bookstores, extra guided tour to another city by wishes, and don't forget your Russian VISA!)

Dates: Sunday 22 May – Saturday 28 May 2011 (5 days of Congress + 2 days of arriving and flying back)

Subject: «*The Promotion of Reading, through New Book Trading Technologies*»

Program: Speeches by Russian Bookmarket experts, bookstore visits, sightseeing, group works and exchanging ideas. You can find all the details attached.

Place: Hotel in Moscow (conference and stay place): www.hotelturist.com/en

Transportation: from airport to hotel and opposite: by train (Russian volunteer students will assist the participants). Also, buses and train will be used for transportation to the bookstores and sightseeing.

Price: 450 € for a shared room (please indicate your roommate), 550 € for a single room. These amounts include: Hotel stay, Hotel conference facilities, breakfasts, lunches, dinners, coffee breaks, transportations by bus, tour guides, entrance to sightseeing.

Extra Fees: An extra fee would include last day visit to another city of the country. The price will depend on the participation.

Russian VISA: Participants must register before 10th of April. Applications after this date cannot be guaranteed to get a VISA in time before the congress. All you have to do is to send a copy of your passport together with your Congress application, and then you will receive the Russian visa from the Russian Consulate of your country.

Participants' Guidelines: Each participant, or every group of participants from each country, should prepare a country Book Trade Report, present photos of their bookstore or Organization, or present new ideas of promoting books at their own country, city, and bookstore.

2. ICYB in Frankfurt Book Fair 2010



As every year, the board of ICYB presented the concept of the Congress in Frankfurt Book Fair. Speeches were made by Maria Parikou (ICYB President) who presented what is happening every year in an International Congress of Young Booksellers referring also to the last one in Belgium. Antti Pyykkonen (Incoming President) continued presenting our new website and Sanne Baudoin (Vice President) talked about the Group Works that participants are doing every year with excellent outcomes! The last speech was by Mr Anatoly Gorbunov from Russia, who presented the upcoming Congress.

A big thank you to the organizers of Frankfurt Book Fair for their every year support!

3. Looking back at 2010 ICYB in Belgium

Still inspired by the last conference in Belgium? Here´s the chance to get all the material:

<http://www.boekenvak.be/innovateordie>

...and a little movie on the presentations of the last day: www.youtube.com/watch?v=oOyvYbOuwj0

Also, feedback of Greek ICYB on 2008: www.icyb2008.com

4. Our new... www.icyb.info !

Our site contains all the basic information of ICYB, although is still under some changes...but you are anyway welcome to comment through our e-mails!

5. EBF / IBF

Check out the new site (www.ebf-eu.org/) and get informed about the European and the International Book Trade!

(Tip: As a new member of the Federation, you will receive free tickets for Frankfurt, London and U.S. Book Fairs!)

6. Job Perspective for Enthusiastic Bookseller

A successor is needed to take over the **Bergli Bookshop**, an attractive, independent, and specialized English bookshop in **Basel/Switzerland** that is well established in the international community and has a dedicated team of qualified booksellers who strive for first-quality customer service.

The ideal bookshop manager and takeover partner has to have an entrepreneurial spirit, solid retail and business experience, a broad education, and is fluent in English and German. Send applications and enquiries to Dianne Dicks: dd@bergli.ch.

Bergli Books and Bergli Bookshop / Rümelinsplatz 19, 4001 Basel, Switzerland / www.bergli.ch

7. Keep on Spreading the news about ICYB!

To get as many enthusiastic booksellers as possible to the next ICYB in Russia: please spread this ICYB Newsletter and the news about the congress!

So if you want your colleagues or other young booksellers (young of age and young of heart!) from your country to receive this newsletter please forward this mail to them and ask them to subscribe at youngbooksellers@gmail.com

To reach a lot of people you can also send this ICYB Newsletter to your trade magazine. They will sure be happy to write an article about it. Maybe you can even share your experience of previous congresses with them!

@New Website

Do you want more information? Come and visit our new website at: www.icyb.info? You'll find pictures of last year's congresses, more information on the upcoming congress, info about the BIBY...and lots more. And please leave us there your comments and ideas.

@Social media

And there are more ways to follow the latest news on ICYB. “**YoungBookseller**” at **Twitter** is still waiting for more Yobo followers. Join our groups “**ICYB**” and “**Young Booksellers**” on **Facebook**. All members of the board and many other Yobos can be found on Facebook.

Do you have any questions? Please don't hesitate to contact us!
Looking forward to see you in Moscow next May!

Your ICYB board,

Maria Parikou / President / Greece / maria@iwn.gr

Antti Pyykkonen / Incoming President / Finland / antti.pyykkonen@kangasalankirjakauppa.fi

Sanne Baudoin / Vice President / The Netherlands / baudoin@boekbond.nl

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About ICYB

ICYB stands for **International Congress of Young Booksellers**.

It's the best and most inspiring congress for booksellers, especially young, ever for already 53 years!

This annual conference, is held at a different country every year, gathers enthusiastic and dedicated young booksellers from many countries (young at age or young at heart!).

While the purpose of the Congress is to provide training in a specific issue, it also acts as a forum for young booksellers from a variety of backgrounds to share experiences of their trade and establish invaluable international contacts for both professional and personal development. Another function of the ICYB is to collect and disseminate material on training, exchange programs, and trade organizations.

ICYB is part of the European Booksellers Federation (EBF): www.ebf-eu.org.

Read more about ICYB on our website: www.icyb.info!